

ARCHITECTURAL
RECORD

2020

ADVERTISING
EXCELLENCE
AWARDS

ARCHITECTURAL
RECORD

2020 AWARD WINNERS

ARCHITECTURAL RECORD

CAMPAIGN

BEST IN CLASS

- 01 Louis Poulsen
- 02 Rieder North America
- 03 SLOAN
- 04 TAMLYN

WINNER

- 05 Bison Innovative Products
- 06 CRL

HONORABLE MENTION

- 07 Armstrong Ceiling Solutions
ZBAN Advertising
- 08 AS Hanging Display Systems

SPREAD

BEST IN CLASS

- 09 Vitro Architectural Glass
Pipitone Group

WINNER

- 10 Georgia-Pacific Building Products
Ricochet Partners

HONORABLE MENTION

- 11 Armstrong Ceiling Solutions
ZBAN Advertising
- 12 Technical Glass Products
Brandner Communications
- 13 Western Window Systems

SINGLE PAGE

BEST IN CLASS

- 14 Dinesen Floors
- 15 Goldbrecht LLC
- 16 Louis Poulsen
- 17 Louis Poulsen
- 18 Neolith
- 19 Rieder North America
- 20 Rocky Mountain Hardware
- 21 SLOAN

WINNER

- 22 Bison Innovative Products
- 23 Endicott Clay Products Company
- 24 Glen-Gery
Planit
- 25 Katerra
- 26 National Terrazzo and
Mosaic Association
- 27 TAMLYN
- 28 TAMLYN

HONORABLE MENTION

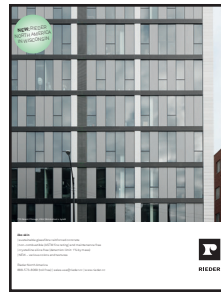
- 29 ALPOLIC
Ciniva
- 30 Arktura
- 31 ASI Group
Brian J. Ganton & Associates
- 32 ASI Group
Brian J. Ganton & Associates
- 33 Bison Innovative Products
- 34 CAST CONNEX
- 35 CRL
- 36 CRL
- 37 DYSON
- 38 Georgia-Pacific Building Products
Ricochet Partners
- 39 Guardian Glass
Media Works, Ltd.
- 40 Inpro Corporation
- 41 Landscape Forms
- 42 Rieder North America
- 43 SLOAN



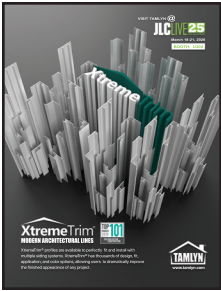
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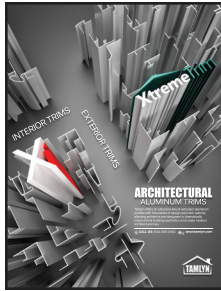
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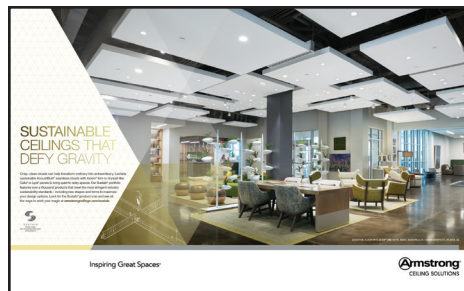
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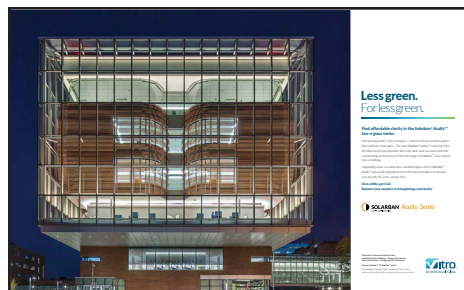
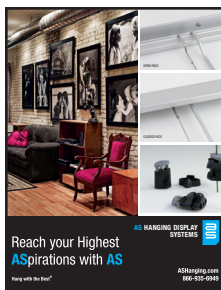
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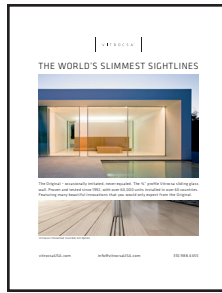
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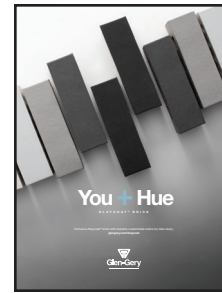
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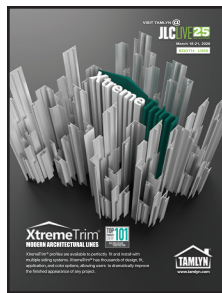
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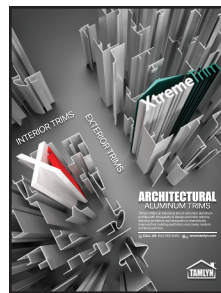
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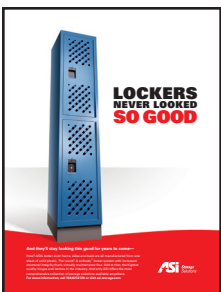
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ONLINE WINNERS

ONLINE AWARDS

The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, interactivity and engagement; or having a consistent message online to correspond with their print advertisement.

To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE

BEST IN CLASS

- › **Doug Mockett & Company, Inc.**
- › **NYSERDA**
Darling

WINNER

- › **ALPOLIC**
Ciniva
- › **ATAS International, Inc.**
- › **Petersen Pac-Clad**
Auld Design
- › **Vitro Architectural Glass**
Pipitone Group

HONORABLE MENTION

- › **CRL**
- › **Guardian Glass**
Media Works, Ltd.
- › **Petersen Pac-Clad**
Auld Design

INTEGRATED

BEST IN CLASS

- › **ALPOLIC**
Ciniva
- › **ATAS International, Inc.**

WINNER

- › **Petersen Pac-Clad**
Auld Design

HONORABLE MENTION

- › **Petersen Pac-Clad**
Auld Design
- › **Vitro Architectural Glass**
Pipitone Group

SOCIAL MEDIA

FACEBOOK: MOST ENGAGED

- › **Act-3D B.V makers of Lumion**
- › **Technical Glass Products**
Brandner Communications
- › **Formica Corporation**

TWITTER: MOST ENGAGED

- › **Technical Glass Products**
Brandner Communications
- › **Bobrick Washroom Equipment**
Pipitone Group
- › **Reef Industries, Inc.**

TOP 3 NATIVE

- › **AGC Glass Company North America**
- › **Rieder North America**
- › **CRL**

USER ENGAGEMENT 2020 WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING

The top four winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS

- › **Sugatsune**
- › **Technical Glass Products**
Brandner Communications
- › **NYSERDA**
Darling
- › **SAFTI FIRST Fire Rated Glazing Solutions**

SPONSORED CONTINUING EDUCATION

The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of *Architectural Record* and online at Record's Online Continuing Education Center.

MOST LEADS

- › **Think Wood**
- › **Interface**
- › **Bison Innovative Products / Endicott Clay Products Company / Thermory USA LLC**

TOP RENEWAL

- › **Wagner Companies**
- › **Westfalia Technologies**
- › **Metal Building Manufacturers Association**

TOP MULTIMEDIA

- › **Huber Engineered Woods**
- › **Huber Engineered Woods**
- › **Hörmann High Performance Doors**

FASTEST MOVING

- › **Think Wood**
- › **Metal Building Manufacturers Association**
- › **XYPEX**

2020 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2020 January, February or March editions of *Architectural Record*
- Ran online ads on architecturalrecord.com in January, February or March 2020
- Sponsored a continuing education course on our CE Center in 2019

The ads are carefully reviewed and judged by a panel of top young architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

2020 AWARDS JURY



Jessica Chang, AIA
Architect, Ehrlich Yanai Rhee Chaney

Jessica Chang, AIA, has been an architect at Ehrlich Yanai Rhee Chaney since 2018. A graduate of the University of Southern California, she became a licensed architect in California in 2018. Prior to her time at EYRC, she worked at Morphosis Architects for four years. Her experience at Morphosis involved large scale commercial projects ranging from train stations, to hotels, to embassies. Today she works in the residential studio at EYRC, focusing on custom single family homes in California and Japan.



Marisa Keckeisen
Associate, ZGF Architects LLP

Marisa Keckeisen has experience across a variety of complex project types, including new construction and tenant improvements for higher education, civic, healthcare, and athletic facilities. Marisa's detail-oriented and collaborative approach, combined with her knowledge of numerous advanced architectural software programs, makes her an asset to design teams in the exploration of project opportunities and challenges in determining ideal design solutions for each client. Currently, Marisa is serving as a key team member on the California Air Resources Board project for the Department of General services, a 400,000 SF vehicle emissions testing facility targeting LEED Platinum and net-zero energy.



Cheyenne Mangubat
Junior Architect, Nadel Architects

Cheyenne Mangubat graduated with her Bachelor of Architecture degree from USC's five-year undergraduate program. She began as an intern at Nadel Architects while in school and was hired full-time after graduation in 2017. Cheyenne is a driven, creative, and adaptable team member with a love for collaboration, problem solving, and learning. Her strong design and technical background combined with her communication and people skills allows her to approach projects with strategic thinking and an innovative attitude.



Jonathan Sharp
Designer, RCH Studios

Jonathan Sharp's work prioritizes the empathetic responsibility of architects to make an impact in their cities. Jonathan is a member of Designing in Color, a collaborative practice that works to challenge the historical inequities that the architecture profession has shown towards women and people of color and sees himself as an ally and an advocate in facilitating conversations around increasing diversity and representation in architecture and its allied professions.



Kylie Wong
Associate, HGA Architects & Engineers

Kylie is a licensed architect specializing in arts, cultural, and education work. Drawing inspiration from her love of photography, art, and all-things sports, her collaborative design approach produces ambitious and lasting design ideas. She graduated magna cum laude from the University of Southern California with a Bachelor of Architecture.



Molli Worb
Job Captain, Marmol Radziner

Molli Worb is a job captain at Marmol Radziner. Her experience at Marmol Radziner involves mixed-use and residential projects, working from design through to construction. Molli graduated from the University of Southern California in 2017 with a Bachelor in Architecture and a Minor in Entrepreneurship. She is currently working to obtain her architectural license.